



**amaran SM5c  
Industry Comparison**

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Philips Hue  
Gradient 80 Inch

LIFX Light Strip  
16.4ft Bundle

Razer Chroma  
Light Strip Set

Govee M1

Ultimate Fancy  
LEDs

Elgato Light Strip

Price	\$89	\$180	\$140	\$130	\$100	\$55	\$40
Length	5m / 16.4ft	2m / 6.6ft	5m / 16.4ft	2m / 6.6ft	5m / 16.4ft	5m / 16.4ft	2m / 6.6ft
Max Extended Length	10m / 32.8ft	10m / 32.8ft	10m / 32.8ft	2m / 6.6ft	5m / 16.4ft	20m / 65.6ft	10m / 32.8ft
Full Color Control	✓	✓	✓	✓	✓	✓	✓
Pixels/Gradient Control	✓	✓	✓	✓	✓	✓	—
Music Sync	✓	✓	✓	✓	✓	✓	✓
Mobile App Control	✓	✓	✓	✓	✓	✓	✓
Smart Speaker Control	✓	✓	✓	—	✓	—	—
Diffusion	✓	✓	—	✓	—	—	—
Available Color Zones	100	7	40	120	50	20	—
Controllable Color Zones	25	7	40	120	50	20	—
Built-In Effects	30	—	—	84	17	44	—
Sidus Pro FX	✓	—	—	—	—	—	—
Smart Connectivity	Amazon Alexa Google Assistant Sidus Link	Amazon Alexa Google Assistant Apple Homekit	Amazon Alexa Google Assistant Apple Homekit Razer Synapse	Razer Synapse	Amazon Alexa Google Assistant	—	Elgato Stream Deck Windows 10
LED Density	60 LEDs/m	—	—	60 LEDs/m	60 LEDs/m	—	54 LEDs/m